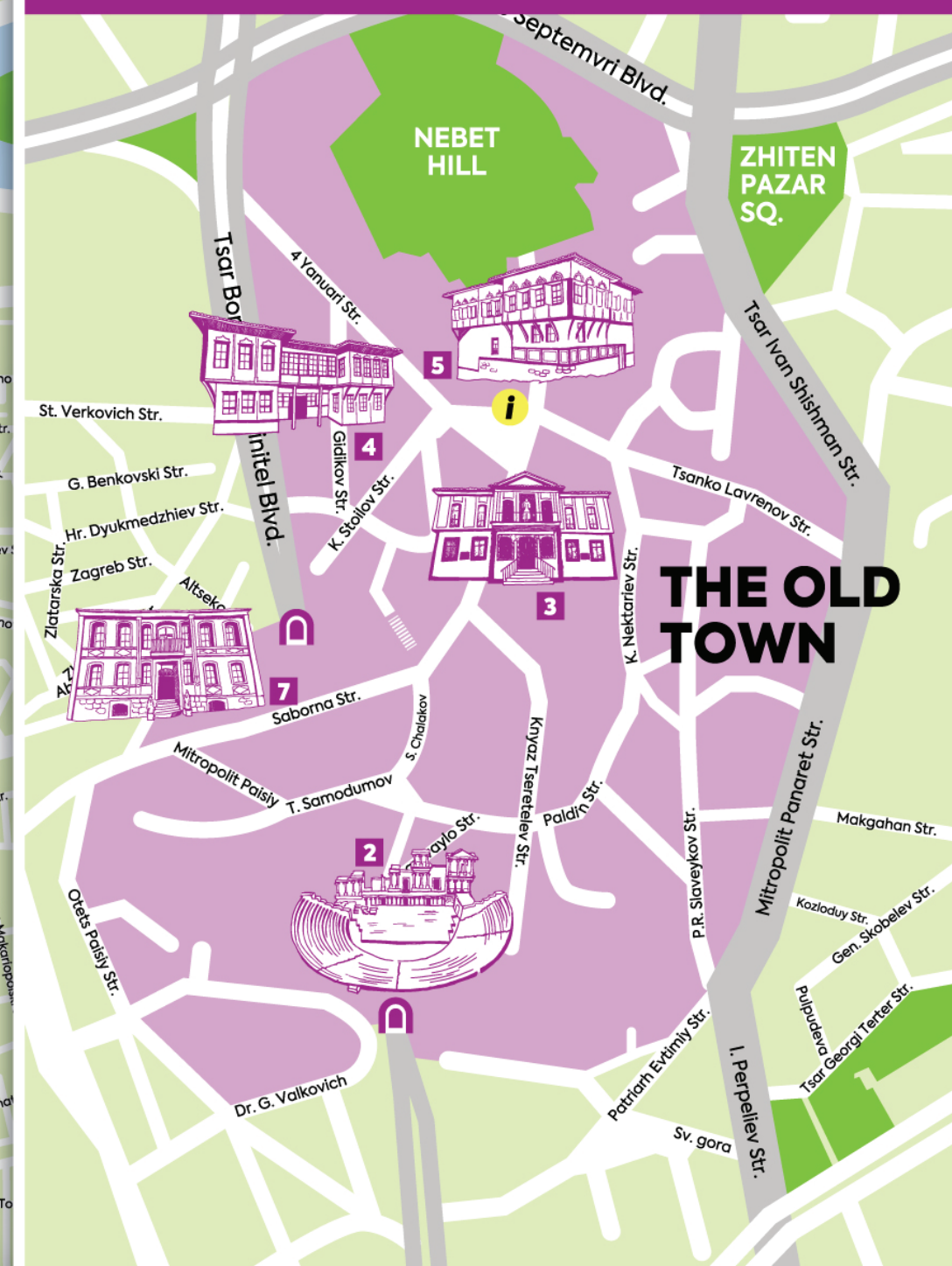


CITY CARD LOCATIONS IN THE OLD TOWN



FREE ADMISSION TO MUSEUMS & GALLERIES

- 1** **Small Basilica**
Daily: 9:00 - 18:00
31a Knyaginya Maria Luisa Blvd.
+359 876 662 882
oldplovdiv.com
- 2** **Ancient Theatre**
Apr - Oct: Daily 9:00 - 18:00
Nov - Mar: Daily 9:00 - 17:30
4 Tsar Ivo Str.
+359 32 621 040
oldplovdiv.com
- 3** **Zlatyu Boyadzhiev Gallery**
Apr - Oct: Daily 9:00 - 18:00
Nov - Mar: Daily 9:00 - 17:30
18 Saborna Str.
+359 32 635 308
oldplovdiv.com
- 4** **Stefan Hristov House**
Apr - Oct: Daily 9:00 - 18:00
Nov - Mar: Daily 9:00 - 17:30
4 Artin Gidlov
+359 32 628 998
oldplovdiv.com
- 5** **Balabanov House**
Apr - Oct: Daily 9:00 - 18:00
Nov - Mar: Daily 9:00 - 17:30
57 Konstantin Stallov Str.
+359 32 627 082
oldplovdiv.com
- 6** **Trakart Research Center**
Apr - Sept: Daily 9:00 - 19:00
Oct - Mar: Daily 10:00 - 18:00
25 Knyaz Aleksandar I
Batenberg Str.
+359 32 332 061
- 7** **Art Gallery & Museum Philippopolis**
Daily: 10:00 - 18:00
29 Saborna Str.
+359 32 624 851
philippopolis.com
- 8** **Cultural center - museum Trakart**
Apr - Sept: Daily 9:00 - 19:00
Oct - Mar: Daily 10:00 - 18:00
89 Tsar Boris III Obedintel Blvd.,
"Archaeological" underpass
+359 32 631 303
trakart.org
- 9** **Regional Natural History Museum**
Apr - Oct: Mon - Fri 9:30 - 18:00
Sat - Sun 10:00 - 18:00
Nov - Mar: Mon - Sun 8:30 - 17:00
34 Hristo G. Danov Str.
+359 32 633 096
rnhm.org
- 10** **Ivan Vazov National Library**
Apr - Oct: Mon - Sat: 8:00 - 19:45
Sun: 8:00 - 15:45
Nov - Mar: Mon - Sat: 8:00 - 17:45
Sun: 8:00 - 15:45
17 Avksenty Velezhki Str.
+359 32 654 912
Libplovdiv.com

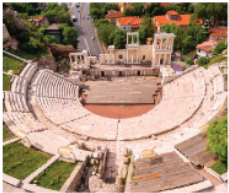


You can find the full list of all locations and discounts at plovdivcitycard.com or in our mobile app - **PLOVDIV CITY CARD**.

DEALS WITH CITY CARD: UP TO 20% DISCOUNT

- 1** **-20%** Morado Premium Club / 19 Avksenty Velezhki Str.
/ +359 896 665 213 / **Discount on the pizza & cocktail menu**
- 2** **-20%** Ememento Lounge Bar / 11 Vasil Levski Str. / +359 893 556 945
Discount on the pizza & cocktail menu
- 3** **-20%** Quattro Piano Bar / 3 Saedinenie Sq. / +359 894 984 444
Discount on the "Eggs Benedict"
- 4** **-20%** Multi Culti / 6A Abadzhyska Str. / +359 886 887 859
Discount on the "Eggs Benedict"
- 5** **-20%** House of Distillation / 21 Saborna Str. / +359 889 715 750
Discount when you buy 2 alcoholic beverages
- 6** **-20%** Memo Sweet House / 52 Knyaz Alexander I Str.
/ +359 886 555 589 / **Discount on all ice creams**
- 7** **-15%** Domus Rebus "The House of Mystery"
4 Sofroniy Vrachanski Str. / +359 888 01 69 96
- 8** **-15%** Gravity Wave Escape Room
154 6-ti Septemvri Blvd. / +359 877 055 099
- 9** **-15%** Natural Cosmetics Shop Vishna / 8 Magura Str.
/ +359 894 520 884 / **15% off all Bulgarian cosmetics**
- 10** **-15%** Adriana Robert Atelier / 1 Magura Str. / +359 894 520 884
15% off and/or free bracelet with every woman's bag
- 11** **-15%** Restaurant Odeon
40 Otets Paisiy Str. / +359 32 622 065
- 12** **-10%** Mexican restaurant Sombrero 2
65A Svoboda Blvd. / +359 32 330 878
- 13** **-10%** Gastronom Eatery House
15 Otets Paisiy Str. / +359 883 752 233
- 14** **-10%** Dragomir Winery Estate
15 Kuklensko shose Blvd. / +359 888 325 830
- 15** **-10%** Rock & Bar Bezistena / 5 Nayden Gerov Str. /
+359 889 542 497 / **Discount on the alcoholic beverages**
- 16** **-10%** Bowling Excalibur
44 Sankt Peterburg Blvd. / +359 32 631 852
- 17** **-10%** Karting Track Lauts / Sankt Peterburg Blvd., next to
Stadium "Lokomotiv" / +359 32 631 852
- 18** **-10%** Old Plovdiv Retro Photo / 3 Chetvarti Yanuari Str.
/ +359 888 637 809
- 19** **-10%** Top Rent A Car / Central Square
/ +359 700 89 050
- 20** **-10%** Dandelion Art Souvenir Shop / 20 Petko Karavelov Str.
/ +359 893 677 748
- 21** **-10%** Pen Silhouette Shop / 54 Kapitan Raicho Nikolov Str. /
10% off all t-shirts with traditional folklore elements
- 22** **-10%** Folklore Magic Shop / 1 Tsaribrod Str., Roman Sq. /
10% off all t-shirts with traditional folklore elements
- 23** **-10%** Photo Gallery Classic / 1 Doctor Stoyan Chomakov Str.
/ +359 877 000 389
- 24** **-5 BGN** Woodcarver Resbara / 1 Stramna Str. / +359 893 465 419
- 25** **-4 BGN** Arts and Crafts Tour / 1 Stefan Stambolov Sq. /
+359 886 993 977
- 26** **Bonus** Marmalad Bar & Dinner / 3 Bratya Pulevi Str. /
Free glass of wine with every main course
- 27** **Bonus** PLOVDIV Souvenir Store / 24 Zlatarska Str. / +359 877 434 013
Free magnet with every T-shirt or backpack
- 28** **Bonus** Fresco Pizzeria & Pastaria / 50 Kapitan Raicho Str. / +359 886 600 145 /
Free small draft beer Staropramen or jug of ayran with every pizza
- 29** **Bonus** Grazhdanski Klub Restaurant (Citizens' Club) / 1 Stoyan Chalakov Str. /
+359 32 624 139 / **Free small beer or a glass of wine**
- 30** **Bonus** Andromeda Art Souvenir shop / 1 Doctor Stoyan Chomakov Str. /
Free handmade magnet with purchases over 35 BGN
- 31** **Bonus** Sofra Turkish Restaurant / 13 Zhelezarska Str. / +359 876 288 245
Free "baklava" dessert or "ayran" drink with every main course
- 32** **Bonus** Restaurant Central Park - Garden of Tsar Simeon / 1 Filip Makedonski Str.
/ +359 888 298 623 / **Free dessert with every meat main course**
- 33** **Bonus** Rahat Tepe Restaurant / 20 Doctor Stoyan Chomakov Str. /
+359 878 450 259 / **Free small beer or a glass of wine with every specialty or traditional Bulgarian dish**
- 34** **Bonus** Parking "Maritsa" / 98 Maritza Blvd. / **Voucher for a free small beer or a glass of wine at the Rahat Tepe Restaurant or the Grazhdanski Klub Restaurant**

5 MUST-SEE SITES IN PLOVDIV



THE ANCIENT THEATRE

The Ancient Theatre in the Old Town of Plovdiv is one of the best preserved theatres of its kind in the world. It's without a doubt one of the most iconic and impressive sights in all of Plovdiv and certainly worth seeing. It was built more than 2000 years ago by the Romans and it used to hold up to 5000 spectators! The theatre is still in use today and a very popular venue for operas, plays and rock concerts. The Opera Open festival is held in the theatre every year in June and July. A really interesting fact about it is that no one knew it was there until a landslide uncovered it in 1972!

THE REGIONAL ETHNOGRAPHIC MUSEUM

The House of the Ethnographic Museum is one of the most picturesque spots in the Old Town. The mansion (the Kuyumdzhiev House) itself is an attraction just as much as the artifacts inside. The impressive facade shows the beauty of a classic Renaissance symmetrical house which was typical for Plovdiv during the National Revival era. The Ethnographic Museum preserves the region's habits, traditions and customs during the 18th - 19th centuries. You can see typical traditional crafts on display such as multi-coloured woolen embroidery, fabrics, rugs, traditional folk clothing, pottery and copper work.



BALABANOV HOUSE

The Balabanov House is one of the highlights of the Old Town of Plovdiv. Its story began in the 19th century with the wealthy merchant and usurer, member of the tailors guild, Hadji Panayot Lampsha. Today the house bears the name of its last owner, the merchant of wood Luka Balabanov. The Balabanov house is host to frequent cultural events such as exhibitions of local art, concerts, craft workshops and literary evenings. Razed to the ground in the 1930s, the house we see today was reconstructed according to the original plan. The second storey recreates the life of the wealthy merchants who would have lived here, with late Baroque furniture, painted trompe l'oeil niches and carved wooden ceilings.

THE SMALL BASILICA

The Small Basilica in Plovdiv is an early Christian church from around the 5th century AD and one of Plovdiv's most distinctive landmarks. Found accidentally during the construction of a building in 1988, the Small Basilica is a great example of Roman Philippopolis's past. You can take a look at the skills of ancient mosaic masters - well preserved rich architectural decorations full of Christian symbols - deer, pigeons and others.



THE MAIN STREET & KAPANA DISTRICT

The Main Pedestrian Street (longest in Europe) stretches across the city centre connecting it to most of the main sights of the town. You can enter the Old Town from the centre and visit one of the many museums there, go for a stroll down the Tsar Simeon Garden, or do some quality shopping and enjoy a nice meal. The trendy district of Kapana used to be a popular craftsmen centre over 5 centuries ago. Around the time of the National Revival, the city thrived in the crafts and trade. Back then it was all about Gold, Iron, Leather and Weaving. Now, contemporary creative entrepreneurs have transformed the little neighbourhood into the trendiest art district in Plovdiv and a lively place full of culture, nightlife and local businesses.



USEFUL TOURIST INFORMATION

TOURIST INFORMATION CENTRES

Tourist Information Centre (Roman stadium Sq.)
May - October: Daily 9:00 - 22:00
November - April: Daily 9:00 - 20:00
1 Rayko Daskalov St.
+359 32 620 229

Tourist Information Centre (The Old town)
April - October: Daily 9:00 - 18:00
November - March: Daily 9:00 - 17:30
1 D-r Stoyan Chomakov St.
+359 32 620 453

Tourist Information Centre (The Old Town from the East Gate)
April - October: Daily 9:00 - 18:00
November - March: Daily 9:00 - 17:30
11 Tsanko Lavrenov St.
+359 877 992 524

GETTING TO PLOVDIV

Bus Station Rodopi
Makedonia St. / +359 32 657 828
Bus lines: 1, 11, 27, 36

Bus Station Yug (South)
47 Hristo Botev Blvd. / +359 32 626 937
Bus lines: 7, 18, 20, 24, 26, 29

Bus Station Sever (North)
2 Dimitar Stambolov St. / +359 32 953 705
Bus lines: 99, 21, 12

Central Railway Station
46 Hristo Botev Blvd. / +359 32 643 120
Bus lines: 7, 17, 26, 222, 29, 16, 20, 113, 116, 24, 12

Plovdiv Airport
Krumova Village / +359 32 601 127 / plovdivairport.com
Call for a taxi to reach the airport. It's a relatively 20-minute drive.

GETTING AROUND IN PLOVDIV

USING PUBLIC TRANSPORT

- The price of a **one way ticket** within the borders of the city is **1 BGN**.
- You buy the ticket on the bus from a conductor who will charge you **in cash** for the bus fare.
- For easy navigation in Plovdiv visit: www.moovit.com

EMERGENCY NUMBERS

The European **112**. It can be dialed to reach emergency services - medical, fire and police - from anywhere in Europe. 112 can be called from any telephone (landline, pay phone or mobile cellular phone). Calls are free! It can be used for any life-threatening situation.

RECOMMENDED SHOPPING LOCATION



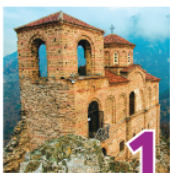
Markovo Tepe Mall is a modern shopping and entertainment centre with over 80 stores. It's located in the very heart of Plovdiv. In close proximity to the pedestrian area of the city and is easily accessible by car and public transport.

Address: 54 Ruik Blvd
Working hours: Daily 10:00 - 22:00

PLOVDIV CITY MAP



POPULAR LOCATIONS AROUND PLOVDIV



Asen's Fortress, 18 km

Built in the 12th century, Asen's Fortress represents the power of the Bulgarian Kingdom during the Middle Ages. The fortress was built on a 300-meter-high isolated rock, on the northern slope of the Rhodope Mountains. The view from the fortress is as majestic as it is powerful.



Roman Ruins in Hisarya, 41 km

Hisarya is best known for its natural mineral springs and most notably for its impressive and well preserved Roman ruins. The town was founded thousands of years ago because of the hot springs. It was populated by Thracians and later by Romans. Many of the Roman ruins are still visible today.



Panagyurishte, 76 km

Panagyurishte is best known for being the place where the oldest gold treasure in the world was found in 1949. The gold dates back to 4th century BC. Panagyurishte also has a big historical significance to Bulgarians because it was the centre of the April Uprising against the Ottoman rule in Bulgaria in 1876.



Koprivshtitsa, 89 km

The town of Koprivshtitsa is located in the Sredna Gora mountain range. It was founded at the end of the 14th century. It is the only city-museum in the country - an architectural and historical reserve with a total of 388 architectural, historical, artistic, and ethnographic monuments.



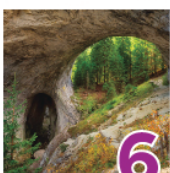
Bachkovo Monastery, 30 km

Bachkovo Monastery is an important monument of Christian architecture and one of the largest and oldest Eastern Orthodox monasteries in Europe. It's also home to the miraculous icon of The Virgin Mary. Opposite the monastery is the Red Wall Reserve where you can go for a hike or have a picnic alongside the river.



Starosel Thracian Underground Temple, 48 km

The Thracian cult complex in the Chetnyavata mogila was discovered in 2000 and is the largest Thracian royal complex with a mausoleum to have been discovered on the Balkans so far. The temple dates back to 4th - 5th century BC.



The Wonderful Bridges, 78 km

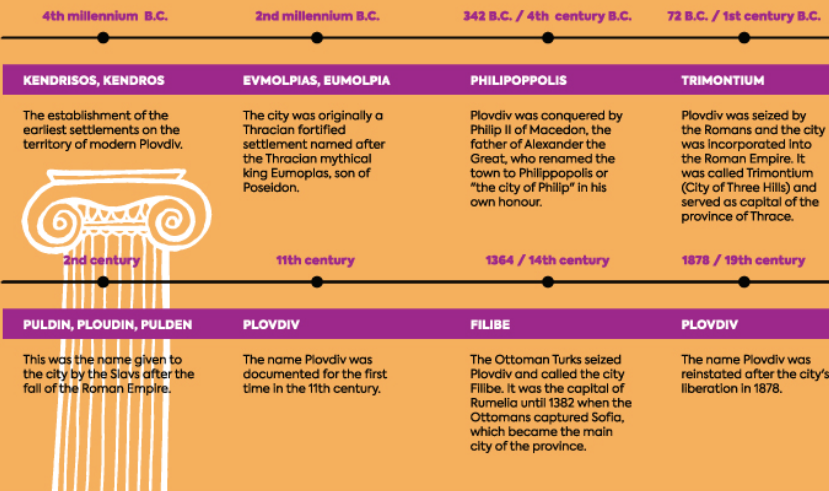
The Wonderful Bridges is a nature sight in the Western Rhodope Mountains, situated at 1450 meters above sea level. In this terrain of limestone, a unique landscape has been created by the process of aggressive erosion. The unique rock formation attracts many visitors every year.



Velingrad, 82 km

Velingrad is named Bulgaria's SPA capital. There are more than 90 mineral water springs with curative and preventive properties in and around the town. For Bulgarians, it's one of their most favourite places for a SPA vacation.

THE NAMES OF PLOVDIV THROUGHOUT THE AGES



INTERESTING FACTS ABOUT PLOVDIV

01

Plovdiv is the oldest city in Europe, dating back to 4000 B.C. There is proof that where Plovdiv stands now there was an even older settlement from around 6000 B.C.

02

The Ancient Roman Theatre in Plovdiv is one of the best preserved theatres in the world. The theatre is still in use and is a very popular venue for operas, plays and rock concerts. The Opera Open festival is held in the theatre every year in June and July.

03

Plovdiv was built at the foot of seven hills. That's why it was called "The city of hills".

04

Plovdiv is the richest wine area in Bulgaria. It's located in the heart of the Thracian Valley wine region and is literally surrounded by wineries. The region around Plovdiv is famous for Red wine production and is home to the popular local grape - Mavrud.

05

Plovdiv was named European Capital of Culture 2019.

USEFUL PHRASES IN BULGARIAN

Hello - **ЗДРАВЕЙ** [Zdravey]
I'm fine! - **ДОБРЕ СЪМ!** [Dobre sam]
My name is... - **КАЗВАМ СЕ...** [Kazvam se...]
Thank you - **БЛАГОДАРИЯ** [Blagodarya]
Goodbye - **ДОВИЖДАНЕ** [Dovizhdane]
Please - **МОЛЯ** [Molya]
Good afternoon - **ДОБЪР ДЕН!** [Dobar den]
Good evening - **ДОБЪР ВЕЧЕР!** [Dobar vecher]
Good morning - **ДОБРО УТРО!** [Dobro utro]
How are you? - **КАК СИ?** [Kak si?]
Sorry - **СЪЖАЛЯВАМ** [Sazhalyavam]
Yes / No - **ДА / НЕ** [Da] / [Ne]
Excuse me - **ИЗВИНЕТЕ МЕ** [Izvinete me]
Cheers - **НАЗДРАВЕ!** [Nazdrave]
I don't understand - **НЕ РАЗБИРАМ!** [Ne razbiram]
How much does it cost? - **КОЛКО СТРУВА?** [Kolko struva?]
Beer / Tea / Coffee - **БИРА / ЧАЙ / КАФЕ** [Bira] / [Chai] / [Kafe]
Can you take me to... (the center)? - **ЩЕ МЕ ЗАКАРАТЕ ЛИ ДО... (ЦЕНТЪРА)?** [Shte me zakarate li do... (centara)?]

PLOVDIV CITY CARD APP

ONE CITY. ONE APP TO EXPLORE IT WITH.



SIGHTSEEING GUIDE



EASY TO USE NAVIGATION



LOCALS' TRAVEL TIPS



USE CITY CARD IN-APP AS YOUR TICKET



30+ DEALS IN THE CITY

HOW TO USE CITY CARD VIRTUALLY IN-APP

1

Download & open app.

2

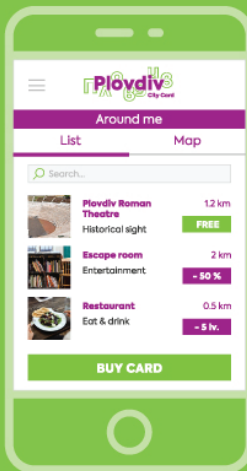
Go to "Card" menu and use the IMPORT CARD button.

3

Your camera will open & all you need to do is to scan the QR code on the back of your physical city card.

4

Your city card is now SYNCED with the app & you can use it virtually. The QR code serves as your personal ticket to all city card locations. Show it to the employee whenever you visit a location and they will validate your card.



#PlovdivCityCard

Share your experiences & adventures on social media with #PlovdivCityCard to get featured!

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plovdivcitycard.com

